

# MAGICAL deals

Digital Life looks into the crystal ball for special buys at this year's PC Show

**E**xpect to be enchanted by great buys at this 21st edition of The PC Show. The supplement has compiled many of the deals to serve as your one-stop show reference.

Last year's show drew almost a fifth of the population – 950,000 visitors – so expect to jostle with fellow hunters in search of bargains and shiny new tech.

Remember, after your buying frenzy, hand in your purchase slip to stand a chance to win the top prize of \$10,000 cash.

Every \$50 spent gets you one chance in the lucky draw organised by the show organiser, Lines Exposition.

Here are some special buys you should look out for.

## Veho Muvi "Gumball 3000" special edition

**\$206 (usual price: \$229)**  
Booth B2041

This alloy metal-clad camcorder hails from the school of hard knocks and comes with sports mounting, a handlebar mount and a waterproof casing.

Sure it shoots only VGA movies at 640 x 480 pixels, but it is big on being small.

This 50g gizmo is only about the size of a USB flash drive and can double up as a webcam.



## Samsung BD-D7500 Blu-ray Player

**\$499 (show and usual price)**  
Booths A2009A and A2025

This is the slimmest Blu-ray player on the market – its thickness is less than that of two DVD cases. But there is no skimping on features. This player also packs a 3-D convertor that adds depth to pictures, movies and streaming videos.

The DLNA-certified player has wireless connectivity built in so you can connect easily to other devices without cables.

## Sony Ericsson Xperia Arc

**\$798 (usual price \$888)**  
Booth B2049

This flagship product of Sony Ericsson offers both smarts and looks.

The supermodel-slim smartphone, which measures 8.7mm at its skinniest, boasts a large and brilliant 4.2-inch touchscreen.

It beats an Android heart and in the optics department, an f2.4 lens helps to capture low-light photos at 8.1 megapixels and high-definition (HD) movies.

## Creative Live! Cam inPerson HD

**\$199 (show and usual price)**  
Booth B2032

Say goodbye to your old fuzzy and jerky webcam images. This webcam



shoots smooth, full-HD images at up to 30 frames per second. It is also Skype-certified for high-quality HD video calls.

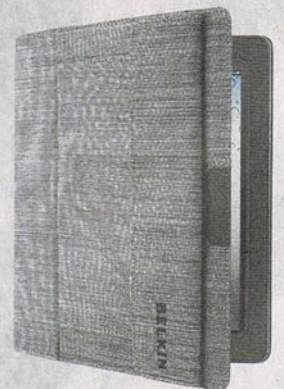
Even the sound quality has been upgraded with four built-in microphones using noise cancellation technology. Voices up to 4.5m away can be clearly captured instead of the usual webcam standard of 1.5m. Now, the entire family can wish Ah Boy in London happy birthday.

## Belkin Access Folio Stand

**\$49 (show and usual price)**  
Booth B2043

A slew of cases are now available for the iPad 2 tablet, which Digital Life crowned as its Editor's Choice in the recent tablet shoot-out. Most cases are made of different grades and shades of plastic. Here is one with a cool fabric finish (right).

Besides protecting your precious iPad 2, it also acts as a stand for viewing movies or surfing, with a lower position for typing. It comes with a pocket for you to stow away items like your cables. A free ClearScreen Overlay screen protector, worth \$22.90, makes this deal extra sweet.



### The PC Show 2011

**Where:** Suntec Singapore International Convention and Exhibition Centre, Levels 1, 3, 4 and 6

**When:** Today till Sunday, noon to 9pm daily  
**Fee:** Admission is free